

SPONSORSHIP OPPORTUNITIES



**INTERNATIONAL WOOL TEXTILE
ORGANISATION**

www.iwto.org/events/2019-wool-round-table



CONTENTS

| | | |
|----|----------------------------|----|
| 01 | Come with Us to Queenstown | 1 |
| 02 | New Zealand Wool | 2 |
| 03 | Millbrook Dinner | 3 |
| 04 | Coffee Break | 4 |
| 05 | Networking Lunch | 5 |
| 06 | WiFi | 6 |
| 07 | Event App | 7 |
| 08 | Delegate Bags | 8 |
| 09 | Lanyards | 9 |
| 10 | Wool Gifts | 10 |
| 11 | Delegate Bag Inserts | 11 |
| 12 | Terms & Conditions | 12 |
| 13 | Sponsorship Form | 13 |

01 COME WITH US TO QUEENSTOWN

Every year, IWTO explores another part of the global wool industry at the Wool Round Table.

This year we invite our members to gather in Queenstown, on the shores of Lake Wakatipu, for a journey into the heart of New Zealand and its wool.

The event takes place December 2-3 at Rydges conference centre, a five-minute walk from the centre of town.

For your convenience, a block of rooms is being held at the adjacent QT Queenstown Hotel (pictured right), offering incomparable views over the lake and Southern Alps.

Sponsorship packages are designed with flexibility in mind and to help you achieve your objectives. They can be shared or exclusive. To reserve a package, please fill in and return the form at the end of this brochure.

For more information contact Dalena White, IWTO Secretary General, at white@iwto.org.



IWTO Sponsorship Prospectus | Wool Round Table 2019

02 NEW ZEALAND WOOL

Home to some 27.5 million sheep on more than 25,000 farms, wool is an integral part of New Zealand's cultural and economic identity.

New Zealand wool can be found the world over in carpets, bedding, interior textiles and apparel.

An inherently green fibre that is naturally renewable, recyclable and biodegradable, wool's relevance to our drive toward sustainability is unquestionable.

Our challenge today is to create scalable applications for all wool fibre types, from fine to medium to strong.

On the programme:

- 01 New Zealand wool sustainability and retail innovations, the latest R&D on wool for health and wellness and more
- 02 The Wool in Schools Wool Shed will be on site, courtesy of Campaign for Wool New Zealand
- 03 Working Groups & Committees meet on Sunday, 1 December
- 04 Start your day with wool sports: run, walk or yoga
- 05 Optional: post-event tour on Wednesday, 4 December

Wool's relevance to our drive for sustainability is **unquestionable**



03 MILLBROOK DINNER

Ensure your company's presence at the heart of the wool industry by sponsoring the Wool Round Table Dinner. The beautifully rustic setting of the Millbrook Clubhouse promises to be an ideal venue for a social evening.

COST:
€ 5,000

Venue: Millbrook Clubhouse

- 01 Sponsorship of the Millbrook Clubhouse dinner on Monday, 2 December
- 02 **One complimentary Round Table registration**
- 03 Speaking opportunity during the dinner
- 04 Display of your marketing material/pop-up banners during the dinner
- 05 Acknowledgment in pre-event promotions
- 06 Your logo displayed on the IWTO website, event backdrop and in the App
- 07 Your gifts or inserts placed in delegate bags



04 COFFEE BREAK

We all love our coffee. Be the one to deliver that welcome refreshment by sponsoring the coffee break each morning and afternoon.

COST:
€ 1,500

Venue: Rydges Conference Centre

- 01 Sponsorship of all coffee breaks (3 total)
- 02 Table-top signage with company logo during the coffee breaks
- 03 Display of your marketing material/pop-up banners during the coffee breaks
- 04 Acknowledgment in pre-event promotions
- 05 Your logo displayed on the IWTO website, event backdrop and in the App
- 06 Your gifts or inserts placed in delegate bags



05 NETWORKING LUNCH

The networking lunch is a moment for friendly dialogue and discussion as attendees break bread together. As the lunch sponsor your business benefits from this positive association.

COST:
€ 3,000

Venue: Rydges Conference Centre

- 01 Sponsorship of all lunches (2 total)
- 02 Table-top signage with company logo during the lunches
- 03 Display of your marketing material/pop-up banners during the lunches
- 04 Acknowledgment in pre-event promotions
- 05 Your logo displayed on the IWTO website, event backdrop and in the App
- 06 Your gifts or inserts placed in delegate bags



06 WIFI

Where would we be without the internet? If connection is your priority, our Wifi sponsorship package will be the perfect choice.

COST:
€ 1,200

- 01 Sponsorship of dedicated Congress Wifi
- 02 Company logo displayed at registration desk during the event
- 03 Acknowledgment in pre-event promotions
- 04 Your logo displayed on the IWTO website, event backdrop and in the App
- 05 Your gifts or inserts placed in delegate bags



07 EVENT APP

The IWTO Event App is an indispensable tool, offering users easy access to the daily agenda, speaker profiles, attendee-to-attendee contact and more.

- 01 Sponsor logo displayed within the app
- 02 Acknowledgment in pre-event promotions
- 03 Your logo displayed on the IWTO website, event backdrop and in the App
- 04 Your gifts or inserts placed in delegate bags

COST:
€ 1,500



südwollgroup



08 DELEGATE BAGS

All Round Table participants receive a bag containing documents and give-aways. By sponsoring the delegate bags, visibility of your organisation is assured.

COST:
€ 800

Please note – Commitment for this package is required by **4 October** in order to design the bags on time

- 01 Integration of your brand into the design of the delegate bags
- 02 Incorporate give-aways, cards, or other materials + your company name and logo
- 03 Acknowledgment in pre-event promotions
- 04 Your logo displayed on the IWTO website, event backdrop and in the App



09 LANYARDS

The lanyards sponsorship package provides exclusive, high-level exposure during the entire conference. Place your company logo on the lanyard worn by all event participants.

COST:
€ 1,500

- 01 Your company logo displayed on lanyards worn by all delegates
- 02 Acknowledgment in pre-event promotions
- 03 Your logo displayed on the IWTO website, event backdrop and in the App
- 04 Your gifts or inserts placed in delegate bags



10 WOOL GIFTS

Treat Wool Round Table participants to a taste of your wool products by sponsoring a wool gift. Past gifts have included wool beanies, blankets, and buffs, but we are open to your ideas!

- 01 Wool gifts branded with your logo
- 02 Acknowledgment in pre-event promotions
- 03 Your logo displayed on the IWTO website, event backdrop and in the App

COST:
Sponsor to supply 100 units



11 DELEGATE BAG INSERTS

TAKE IT OR TOSS?

As a sponsor your package includes the placement of company-branded material into the delegate bag. When deciding what you will include, it is worth considering items that can be stylishly branded and have a better chance of being kept by the delegate.

Research has shown that 95% of printed collateral ends up in the bin almost immediately. We would also discourage anything that won't pass airport security, items that are heavy or bulky, low quality, and overbranded.

WHAT WORKS WELL:

- 01 Electronics: mobile device chargers, earbuds, phone and tablet screen cleaners, usb sticks
- 02 Small telescopic umbrellas
- 03 Small attractive wool items
- 04 Good quality pens
- 05 Items must be light, useful and easy to travel with



12 TERMS & CONDITIONS

Sponsorship packages are designed with flexibility in mind and to help you achieve your objectives. They can be shared or exclusive.

To reserve a package, complete and send us the Sponsorship Form along with your logo and payment.

Form, logo, and payment must be received by IWTO no later than **Thursday, 31 October 2019**.

Items to be included in the delegate bags must be supplied and shipped to the venue by the Sponsor. Items should arrive no later than **Monday, 18 November 2019**. IWTO will provide the delivery address and other details.

Questions?
Contact **Dalena White**,
IWTO Secretary General,
at **white@iwto.org**

Sponsorship forms will only be processed upon receipt of payment. A tax invoice will be issued once payment has been received.

IWTO reserves the right to reject sponsorship proposals at any time.





Sponsorship Form

Instructions:

Complete the form below and return to Dalena White at white@iwto.org along with your official logo (formats .ai, .eps or .jpg of high quality for printing). After receiving your completed form, we will send you payment instructions. Form, logo and payment must be received no later than **31 October**. Items for delegate bags are the responsibility of the Sponsor and must be shipped to the event venue to be received by **18 November**.

Please provide the following information:

| | |
|--------------|---|
| Your Name | |
| Company | |
| Address | |
| Email | |
| Phone Number | |
| Package | |
| Amount | € |
| VAT Number | |

Please indicate your organisation's VAT status:

- EU VAT registered (VAT subject to reverse charge mechanism; no VAT will be applied to package amount)
- EU non-VAT registered (21% VAT will be applied to package amount)
- Non-EU entity (no VAT will be applied to package amount)

Terms and Conditions:

1. Sponsorship becomes valid only upon receipt of payment.
2. A tax invoice will be issued once payment has been received.
3. IWTO reserves the right to reject sponsorship proposals at any time.