

## 80th IWTO Congress 2011 Registration now Open!

“Sustainability – Guaranteed by Wool” is the theme of the 80th IWTO Congress to be held in Hangzhou, China, May 9-11, 2011.

The International Wool Textile Organisation (IWTO) is organising its 80th Congress in China’s ancient city of Hangzhou on May 09-11, 2011. The IWTO Congress is an annual meeting point for the whole wool industry covering the wool demand chain, from wool growers to retailers.

Being a natural, renewable and biodegradable fibre, sustainability is wool’s greatest asset with high importance in today’s textile industry. Therefore this year’s congress runs under the theme “Sustainability – Guaranteed by Wool” continuing further with the wool industry’s strategy.

For the third time the IWTO Congress is hosted in the People’s Republic of China, emphasizing the importance the country plays for the wool industry in relation to the wool manufacturing process as well as a consumer market. With its special combination of ancient culture and beautiful landscapes as well as being an important wool and textile industry hub, Hangzhou is an ideal conference location.

If you are interested in joining the IWTO Wool Congress 2011 in Hangzhou, you can now register online under [www.iwto.org/events](http://www.iwto.org/events). Please register early to take advan-

tage of the early bird fee (valid until March 15th).

For further info, please contact the IWTO head office under [meetings@iwto.org](mailto:meetings@iwto.org)

## Stylesight.com Launches in Korean Language

### The Style Industry’s Premier Web-Based B2B Creative Platform is First to Address and Fulfill Global Client Demand for Growing Korean Marke

Stylesight ([www.stylesight.com](http://www.stylesight.com)), the most trusted name in trend, providing world-class content, tools and technology for the style and design industry, launches Stylesight.com in the Korean language. Through a previously announced channel partnership with International Textile Design Co., Ltd (ITD KOREA), Stylesight and ITD are working together to offer a full suite of Korean language products, beginning with the launch of Stylesight.com.

“Once again, Stylesight takes the lead in adding another language to its growing offering, in order to better serve local creative communities,” says Frank Bober, Founder and CEO of Stylesight. “We recognize that a multilingual site is essential in today’s global style industry, and translating the site into the Korean language addresses a direct

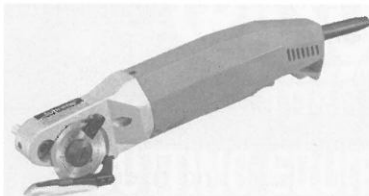
need of professionals in a previously underserved market. Through our channel partnership with ITD KOREA, we break new ground in providing style and design information, technology and expertise for the Korean style industry. This is just the beginning of the services we will provide together.”

Beyond the launch of Stylesight.com in the Korean language, ITD and Stylesight will collaborate to provide a dynamic local experience for Stylesight’s rapidly growing list of Korean subscribers. ITD will regionalize Stylesight’s brand message and unrivaled trend content for the market, serving as point-of-contact and further establishing and promoting Stylesight’s leading image in Korea. In addition, ITD will provide local customer support and training on Stylesight’s state-of-the-art technical tools and services, as well as conduct trend seminars and presentations at regional trade shows and educational institutions.

Stylesight.com is the premier provider of trend content and Software-as-a-Service (SaaS) designer tools, and the only online trend service available in the English, Chinese, Japanese, Spanish, Turkish, and now Korean, languages. Stylesight offers its global subscribers the unrivaled ability to intercept, interpret and transmit the impulses of the style industry through its timely, relevant trend content and state-of-the-art technology.

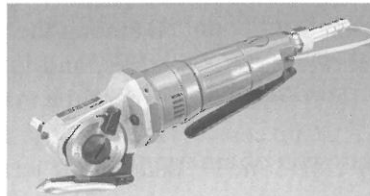
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