



WOOLMARK

Woolmark trademark logo.



WOOLMARK
BLEND

The Woolmark blend trademark logo.



WOOL BLEND

Wool blend logo products are high tech new wool mixes of 30-49% new wool that maintains the natural qualities of wool combined with offering comfort and performance.



WOOLMARK

merino
extrafine

Pure Merino Wool is premium quality wool. Naturally fine and silky, it is super-soft, lightweight and comfortable to wear.



WOOLMARK

COOL
WOOL

Logo for new generation of lightweight fabrics and knitwear.



Wool plus Lycra® is a dynamic mix of new wool and Lycra®.



WOOLMARK

Natural
Stretch

Logo for pure new wool with enhanced natural stretch. Through a special selection of fibers, this wool gives woven fabrics extra ease of movement, comfort and the elasticity to recover from daily wear.

light
WOOL

Light wool is super lightweight wool that is truly cross-seasonal. Its ultra fine yarns make for the sheerest knitted and tailored clothing.



Wool and cotton logo.



A special blend of yarns providing all the performance benefits of natural fibres.



GOLD
WOOLMARK

The Gold Woolmark denotes an exciting new standard, differentiating luxurious garments made of the finest quality superfine Australian wool.



IWTO (International Wool Textile Organization) is an International organization covering all aspects of marketing wool for all major producers.

Woolmark logo is a registered trademark of The Woolmark Company that is owned by Australian Wool Innovation and denotes high quality of woollen products. The Woolmark is an assurance by the manufacturer that a product is made of pure new wool. End products carrying these

symbols have been quality tested by The Woolmark Company for compliance with its performance and fibre content specifications (Woolmark indicates 100 per cent). The Woolmark is one of the most recognized symbols globally and represents the world's largest fibre quality assurance scheme.