



80th IWTO Congress 2011 Registration now Open!

Brussels, 14.02.2011

“Sustainability - Guaranteed by Wool” is the theme of the 80th IWTO Congress to be held in Hangzhou, China, May 9-11, 2011.

The International Wool Textile Organisation (IWTO) is organising its 80th Congress in China’s ancient city of Hangzhou on May 09-11, 2011. The IWTO Congress is an annual meeting point for the whole wool industry covering the wool demand chain, from wool growers to retailers.

Being a natural, renewable and biodegradable fibre, sustainability is wool’s greatest asset with high importance in today’s textile industry. Therefore this year’s congress runs under the theme “Sustainability - Guaranteed by Wool” continuing further with the wool industry’s strategy.

For the third time the IWTO Congress is hosted in the People’s Republic of China, emphasizing the importance the country plays for the wool industry in relation to the wool manufacturing process as well as a consumer market. With its special combination of ancient culture and beautiful landscapes as well as being an important wool and textile industry hub, Hangzhou is an ideal conference location.

If you are interested in joining the IWTO Wool Congress 2011 in Hangzhou, you can now register online under www.iwto.org/events. Please register early to take advantage of the early bird fee (valid until March 15th).

For further info, please contact the IWTO head office under meetings@iwto.org

For a printable version please [click here](#)

IWTO is the international body representing the interests of the world’s wool textile trade and industry. Our multi-national membership includes woolgrowers, traders, primary processors, spinners, weavers, and garment manufacturers, together with retailers and other companies involved in wool related businesses.

IWTO - International Wool Textile Organisation
Rue de l'Industrie 4 - 1000 Brussels - Belgium
Tel: +32 2 505 4010 Fax: +32 2 503 4785
info@iwto.org - www.iwto.org