



## NEWSFLASH

### IWTO architecture book launch at Heimtextil 2011

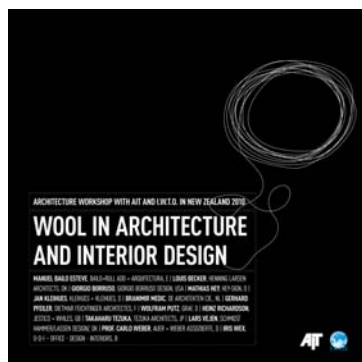
Frankfurt/Brussels, 12.01.2011

The book 'Wool in Architecture and Interior Design' presents the work of state-of-the-art architects setting new inspirational standards for the application of wool in modern architecture and interior design.

With the start of the Heimtextil 2011, the International Wool Textile Organisation (IWTO) in cooperation with 'AIT - Architecture - Interior - Technical Solutions' presents its new book on 'Wool in Architecture and Interior Design'. The book consists of the work of twelve internationally leading architects using wool in domestic and commercial buildings and interior designs. The represented showcases give a wide overview of wool's versatility and creative usage including its natural benefits concerning luxury, health and safety, fire resistance as well as sustainability.

The visually appealing reference book will be an inspirational guide for architects and interior designers as well as students and decision makers in the respective areas.

Reserve your book at the IWTO Heimtextil booth within the AIT exhibition area (location 3.1 F31). The International trade fair for home and contract textiles, Heimtextil, is held in Frankfurt/Germany from 12th to 15th January 2011. Orders can also be made directly via the IWTO website ([www.iwto.org](http://www.iwto.org)).



The following architects have contributed their work and ideas:

Branimir Medic, Carlo Weber, Gerhard Pfeiler, Giorgio Borruso, Heinz Richardson, Jan Kleihues, Lars Vejen, Louis Becker, Manuel Bailo Esteve, Mathias Hey, Iris Wex, Wolfram Putz

For further info, please contact the IWTO head office under [info@iwto.org](mailto:info@iwto.org)  
For a printable version please [click here](#)

*IWTO is the international body representing the interests of the world's wool textile trade and industry. Our multi-national membership includes woolgrowers, traders, primary processors, spinners, weavers, and garment manufacturers, together with retailers and other companies involved in wool related businesses.*

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