

# International Wool Textile Organisation



## MEDIA RELEASE



### “IWTO and AWS announce new Information Service for Global Wool Industry”



**IWTO and Australian Wool Services, the owner of The Woolmark Company, launches a new service providing market information and statistics for the global wool industry, providing an annual publication as a new tool to understand trends in the market.**

*Brussels (18.04.2005)*

In cooperation with the Market Intelligence Group of AWS, IWTO is launching its new “***IWTO Market Information***” with the first issue, the “***Edition 2005***”.

The mayor benefits are partitioned in different values:

- The publication contains separated data and information of the following textile market sectors:
  - *Apparel*
  - *Interior Textiles*
  - *Technical Textiles*
- In each edition there will be *Country Reports* including a general country profile from relevant textile markets, perfect to identify established, booming or high potential markets.
- A *Competitive Section* comparing the latest market data of different fibres
- The statistic data of the IWTO Market Information are covering:
  - *Production Facts*
  - *Retail Data*



This new annual publication, which will be released in June every year, replaces the former IWTO Statistic Book

The ‘***IWTO Market Information***’ report will be available in electronic format; printed versions could be provided on request.

IWTO is the international body representing the interests of the world’s wool textile trade and industry. Our multi-national membership includes woolgrowers, traders, primary processors, spinners, weavers, and garment manufacturers, together with retailers and other companies involved in wool related businesses.

**For more information, please contact Mrs. Lydie Lamboley: [media@iwto.org](mailto:media@iwto.org)**

**RUE DE L’INDUSTRIE N°4  
1000 BRUSSELS, BELGIUM**

**Ph.: (32) 2 505 40 10  
Fax: (32) 2 503 47 85**

**E-Mail: [info@iwto.org](mailto:info@iwto.org)  
Website: [www.iwto.org](http://www.iwto.org)**