



## **IWTO present at the Natural Fibre Pavilion during ITMA**

Brussels, 20.09.2011

**The International Wool Textile Organisation (IWTO) will be promoting wool within the Natural Fibre Pavilion together with other natural fibres under the theme “Discover Natural Fibres” at ITMA from 22. – 29. September 2011 in Barcelona.**

The International Wool Textile Organisation (IWTO) will be exhibiting within the Natural Fibre Pavilion during ITMA, the world’s largest textile and garment technology exhibition, together with other natural fibres such as cotton and jute.

IWTO’s presence at ITMA within the Natural Fibre pavilion offers the wool industry an excellent opportunity to showcase its natural, renewable and environmental-friendly products to potential buyers as well as promote the beneficiary characteristics of wool.

IWTO and MP International, the organisers of ITMA, started a close partnership to organise the Natural Fibre Pavilion in February 2011, after MP International had added a fibre and yarn chapter to their exhibition fair to offer textile and garment manufacturers a wider sourcing platform.

Visit IWTO at the Natural Fibre Pavilion in Hall 5, A145 at ITMA from 22. – 29. September 2011 in Barcelona. We look forward to seeing you there.

For further information, please contact the IWTO head office under [info@iwto.org](mailto:info@iwto.org)  
For a printable version please [click here](#)

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*IWTO is the international body representing the interests of the world’s wool textile trade and industry. Our multi-national membership includes woolgrowers, traders, primary processors, spinners, weavers, and garment manufacturers, together with retailers and other companies involved in wool related businesses.*

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